



# MOLDOVA

your next destination for investments

Moldova - Italia Agribusiness  
Forum  
May 21, 2026

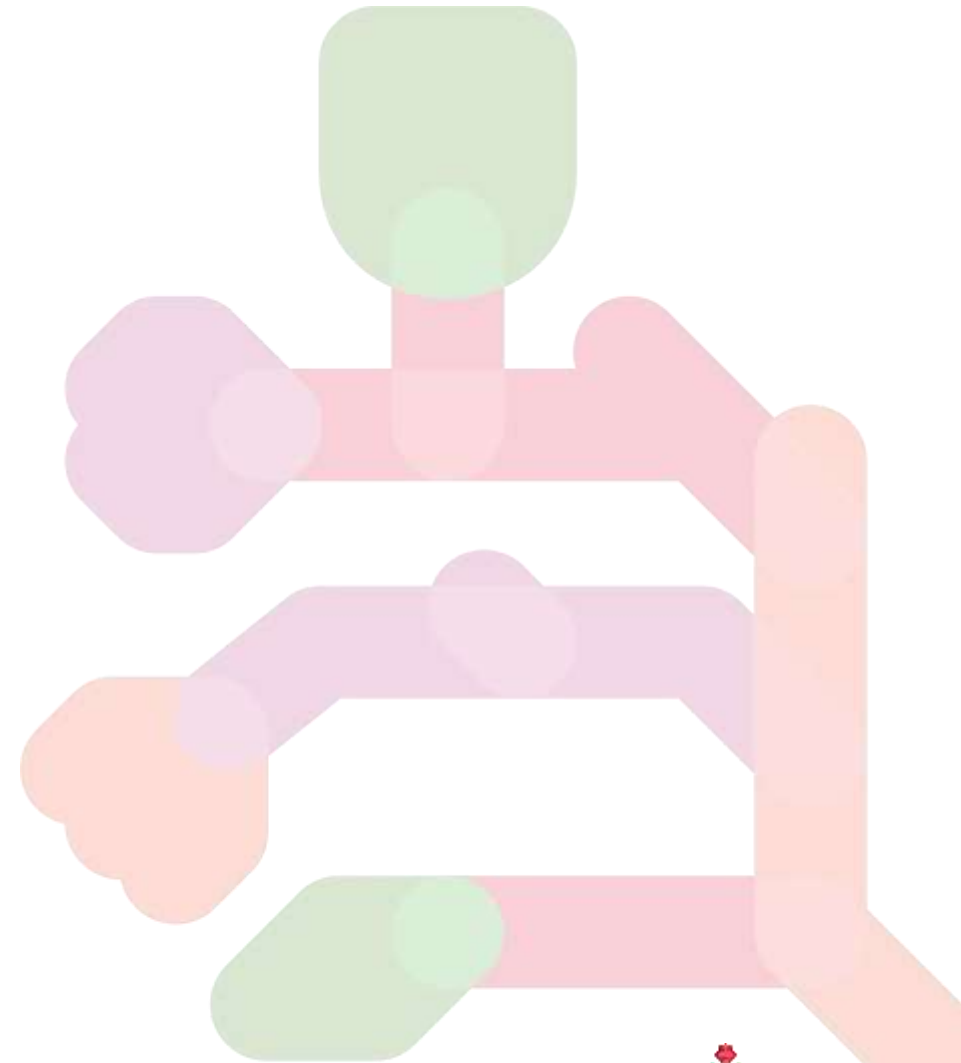


# Invest Moldova Agency

Your One Stop Shop for investment and export

We are a public institution, under the Prime Minister's office.

- 1 Investment attraction
- 2 Aftercare
- 3 Country Brand Promotion
- 4 Economic Diplomacy
- 5 Export Promotion

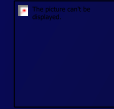


# Why invest in the Republic of Moldova?

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Strategic geographic location



Attractive tax system



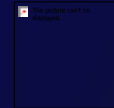
Competitive operating costs



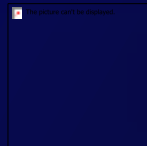
Multilingual population  
and affordable labour force



Digital services in the public sector



Advanced IT infrastructure  
at competitive costs



Special incentives from the Government

# Key Facts about Moldova

Since July 2022, EU candidate member.  
 Since 25 June 2024, began EU accession negotiations.  
 Target 2030 EU member.

Population  
**2.4 million**

Active Population 15+  
**805,000**

## Language

Romanian - Official

English, French, Russian, Ukrainian, Turkish,  
 Learning



## Flights

to over 28 countries / 60+ cities



GDP 2025\*  
**\$ 20.1 bln**

GDP per capita 2025\*  
**\$ 8,500**

Average gross monthly salary Q4 2025  
**\$ 930**

Gross minimal salary 2026  
**\$ 375**

# Free Trade Agreements

With just 2.4 million inhabitants, Moldova's Free Trade Agreements provide access to a vast market of over **870 million** consumers.

- European Free Trade Association (EFTA) - 2024
- UK – Moldova Strategic Partnership, Trade & Cooperation Agreement - 2020
- Republic of Türkiye - 2016
- Deep & Comprehensive Free Trade Area (DCFTA) - 2014
- CEFTA Countries - 2007
- GUAM Countries - 2002



# Moldova Export Structure 2025

**\$ 3.78 bil** exports of goods,  
**out of which:**

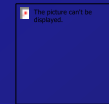


European  
Union

**\$ 2.55 bil**  
**(67.5%)**

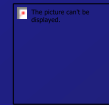
Italy Ranks 3<sup>rd</sup>

**\$348.8M** total exports



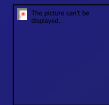
Wheat

**\$74.1M**



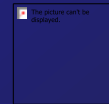
Men's coats

**\$40.8M**



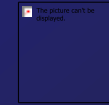
Sunflower oil

**\$31.9M**



Women's coats

**\$19.8M**



Wool knitwear

**\$8.8M**

# Moldova Import Structure 2025

\$ 10.9 bil imports of goods,  
out of which:



European  
Union

\$ 5.9 bil  
(54.1%)

Italy Ranks 6<sup>th</sup>  
\$532.4M total imports

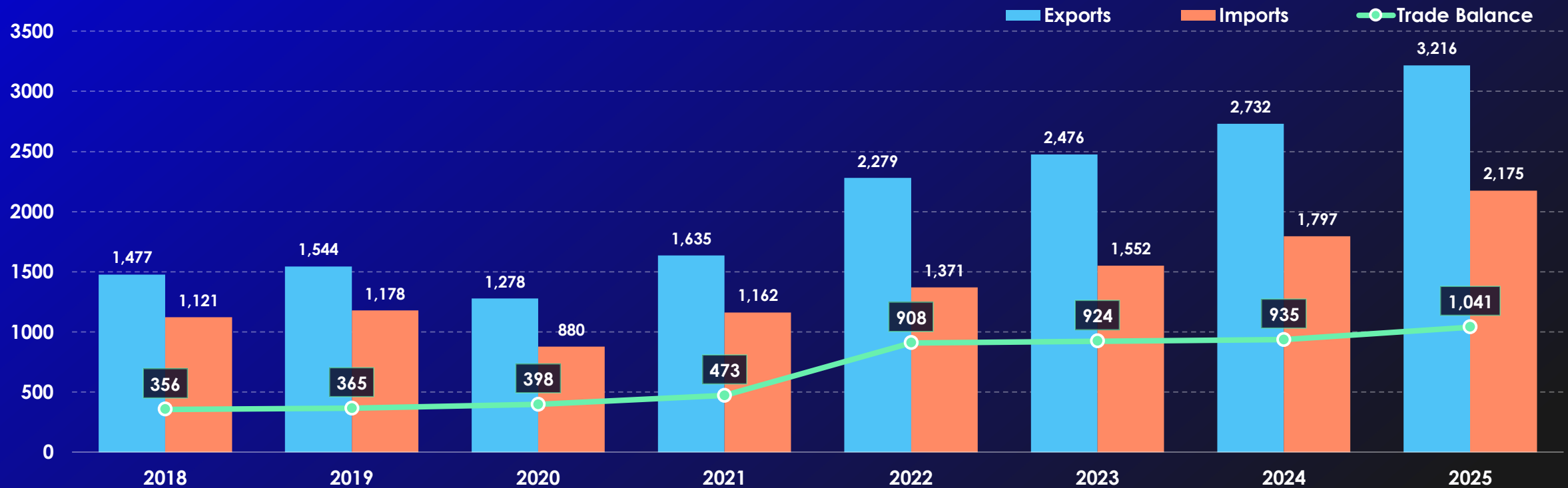


	Romania	22.7%
	China	13.6%
	Ukraine	10.1%
	Türkiye	7.0%
	Germany	6.8%

# Moldova's Service Trade

Seven years of continuous growth – service exports reach \$3.2B with a \$1.0B surplus in 2025.

Million USD



# FDI Stock

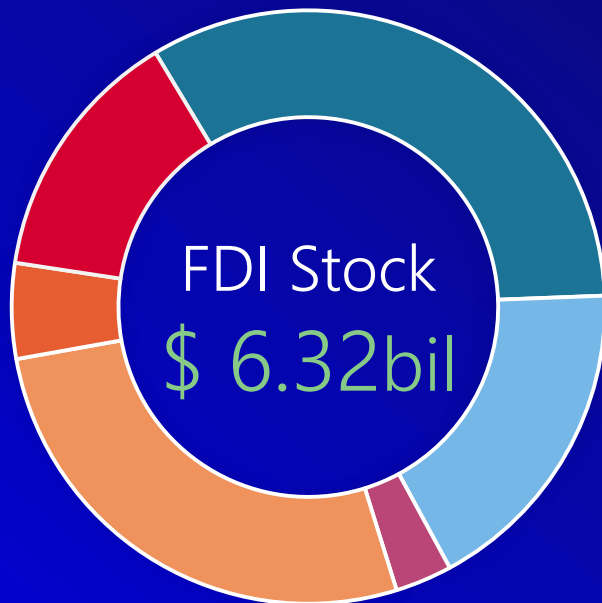


**\$152.2M**  
2024 value

85% of foreign direct investments of Moldova come from the **EU27 countries**. Amount-wise, most investments go into the **financial sector**, which shows strong resilience. The biggest number of foreign firms are in the **IT sector**.

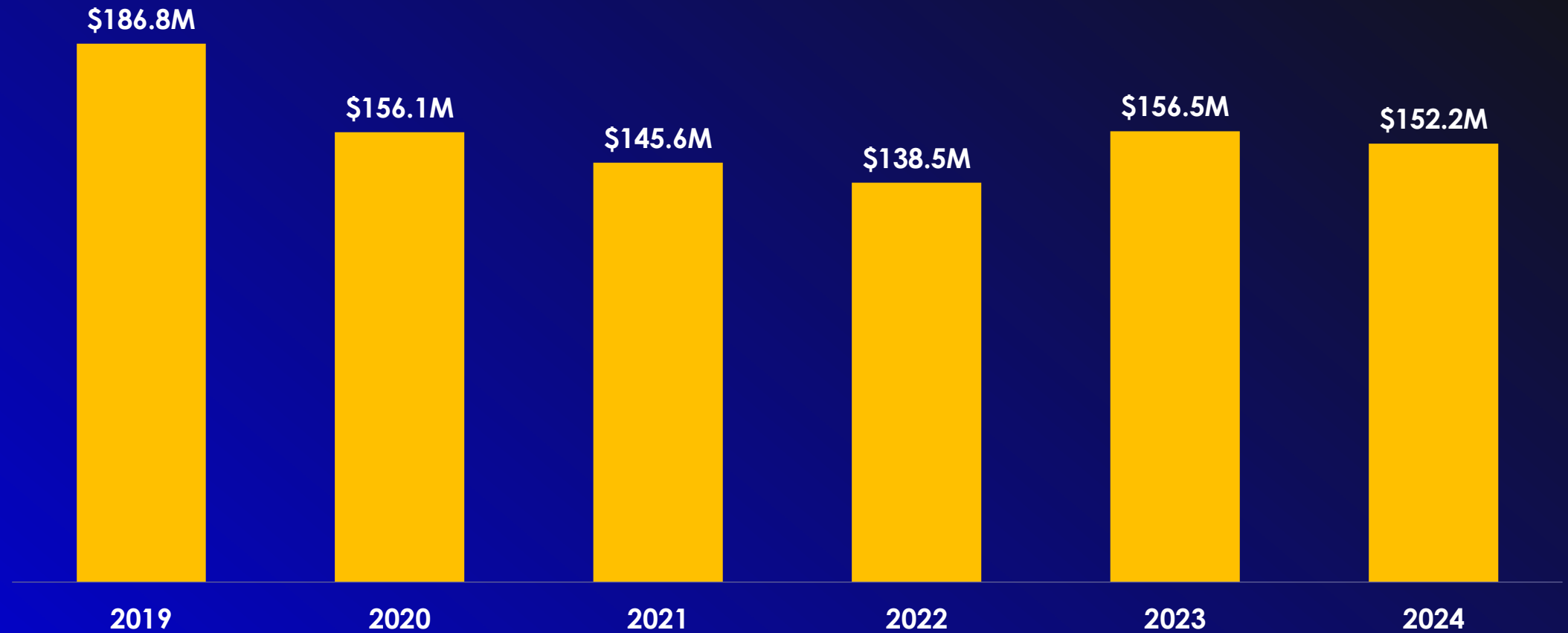
More than **64%** of FDI in 2025 came from **reinvested profits** of FDI firms operating in Moldova.

## KEY FIGURES



# FDI from Italy to Moldova

11<sup>th</sup> | Italy as FDI investor ranking in Moldova



# Net Change in FDI Stock in 5 Years

## TOP 5 INVESTING COUNTRIES

 Austria **\$129M** #1

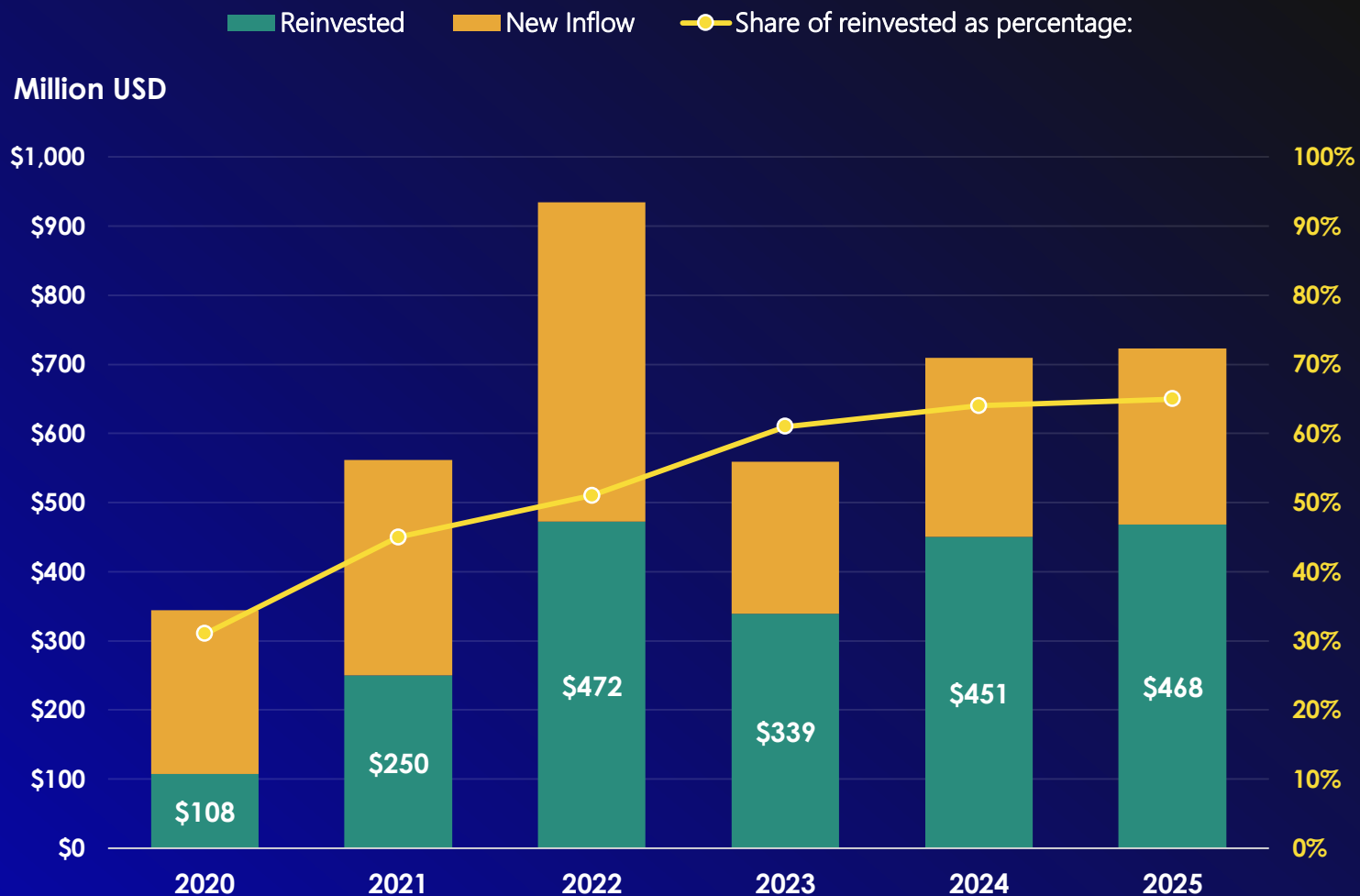
 Bulgaria **\$108M** #2

 United Kingdom **\$100M** #3

 Romania **\$96M** #4

 Estonia **\$52M** #5

## REINVESTED PROFITS FROM FDI INFLOW



# Why invest in Moldova?

## Because of **EASE OF DOING BUSINESS**

Moldova adopted **SEPA** (Oct 2025), **NCTS** (Nov 2025), **RLAH** (Jan 2026) and created **BIMX**, aligning with European standards.

Over 77% of business public services are digitalized, targeting full digitization.

Key digital public services:



Evo: Over **420** business services available.

MSign: **145,200** average signatures per day .

MPay: **41,397** average transactions per day.

MIA: Over **900,000** active users.

# Cost of Living & Quality of Life



Apartment rent (1 studio) in city center:  
550 EUR



High-quality meals at budget-friendly prices  
20 EUR



International hotel chains Radisson, Marriott, IBIS:  
160 EUR/night



Movie, theater, opera ticket 1 person:  
5 EUR



One-way ticket for public transport:  
0.30 EUR



Taxi Ride:  
ca. 6 EUR/trip within city



# Talent Availability

## Higher Education Students

16

Higher Educational Institutions



62.9k

Students, Bachelor's & Masters



6.4k

Foreign Students

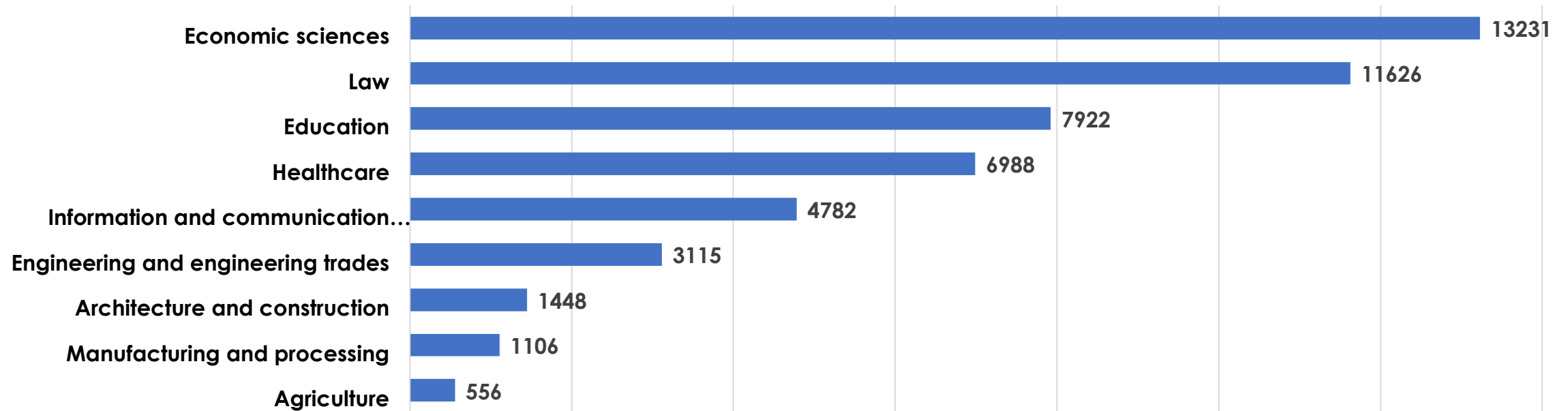


14

Centers of Excellence Incl. DVE



### Students By Specialty



# Fiscal System: Investor Friendly

Moldova's 51 Double Taxation Agreements ensure tax efficiency for investors

## Corporate Income Tax

 Moldova  
**12%**

 Germany  
**15%**

 Romania  
**16%**

 Czech Republic  
**21%**

 Italy  
**24%**

## Dividend Tax

 Moldova  
**6%**

 Germany  
**25%**

 Romania  
**10%**

 Czech Republic  
**15%**

 Italy  
**26%**

## Value Added Tax

 Moldova  
**20%**

 Germany  
**19%**

 Romania  
**21%**

 Czech Republic  
**21%**

 Italy  
**22%**

# Strategic Sectors for Investment

## 1: Moldova IT Park tax regime:



*IT sector*



*BPO & business services*

## 2: The National Program on Industrialization supports 6 key industries:



*Automotive*



*Electronics*



*Agrifood Processing*



*Construction Mater.*



*Textiles*



*Pharma & Chemical*

## 3: Opportunities in the critical infrastructure projects:



*Renewable energy*



*Hard Infrastructure*

# IT and Business Sector



Moldova excels in IT and BSS, with talent proficient in 14 languages, showcasing a diverse and multilingual workforce.



The fastest growing sector: **7.5%** of GDP for 2025.



Highly qualified & multilingual human resource over **30k employed ICT professionals and 14K in BSS.**



**98%** coverage of mobile communications networks (4G).



Moldova exports **88%** of its ICT services.

# Moldova Innovation & Technology Park

www.mitp.md



7% Single Tax on Revenue



Gross Salary = Net Salary



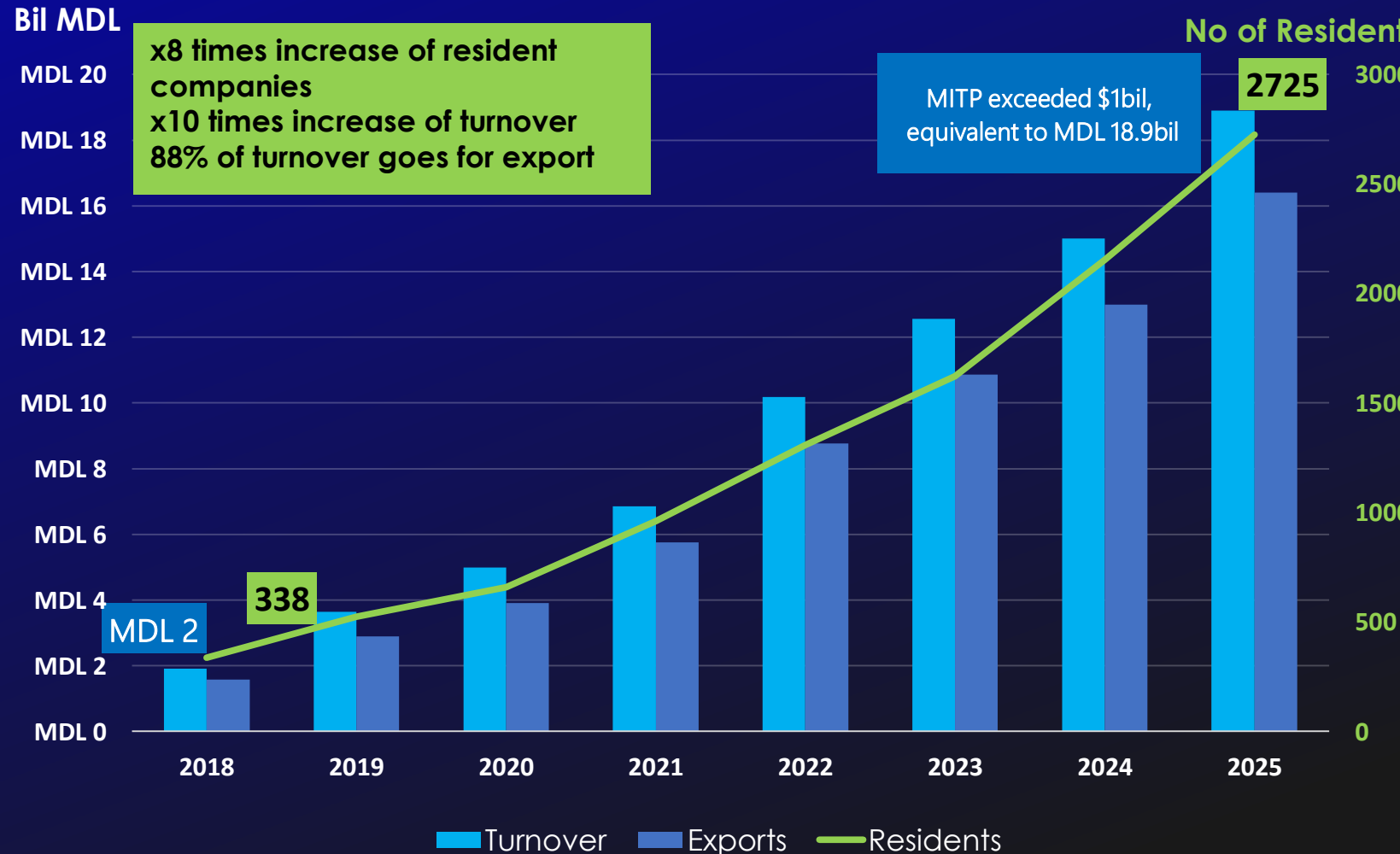
E-park: Virtual Office



Fast and easy IT visa

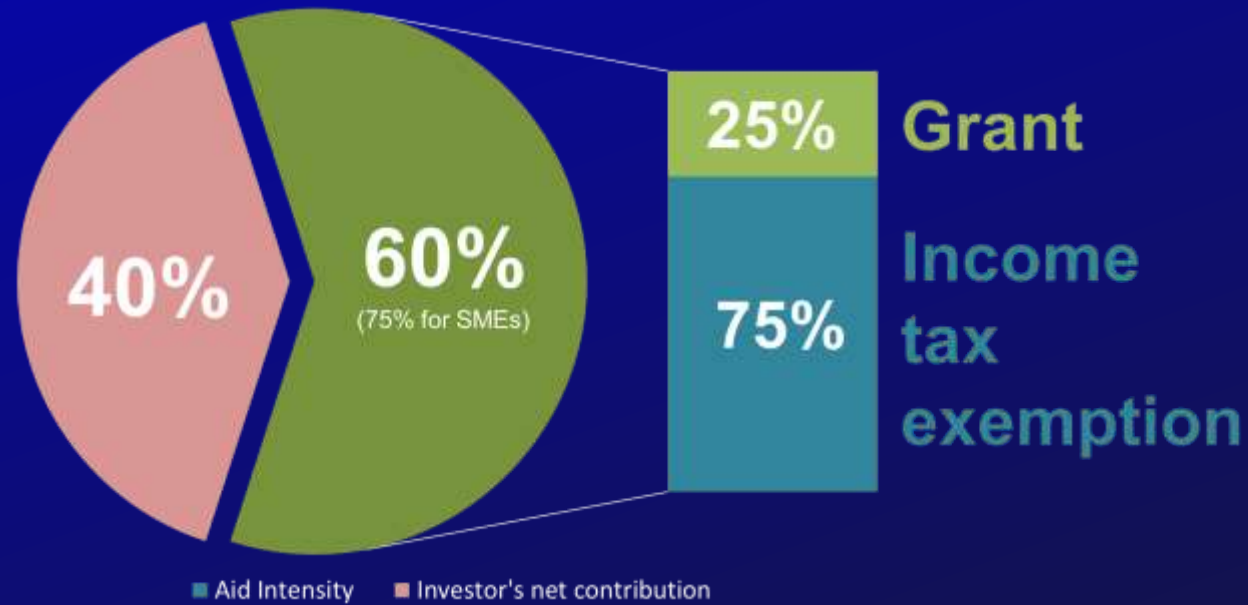


Guaranteed till 2035



# Industrialization State Aid: how does it work

The State Aid Scheme is designed to boost economic development through investment. This program provides significant financial incentives for initial investments in priority sectors, making Moldova an appealing destination for businesses looking to expand or establish operations in CEE.



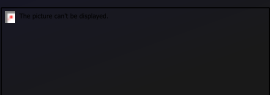
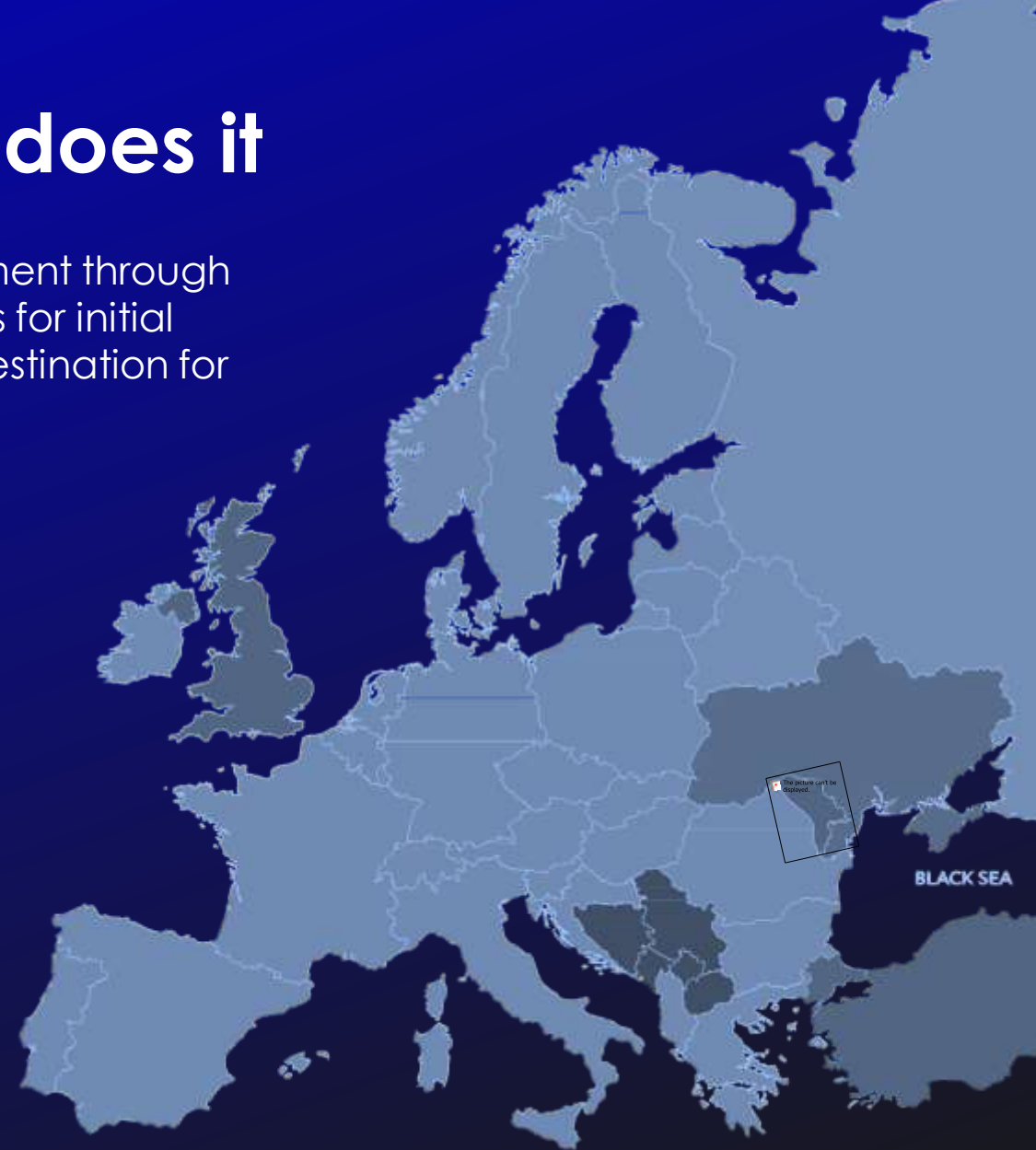
Total Budget:  
**EUR 100M**

Maximum aid per project: 20% of total budget

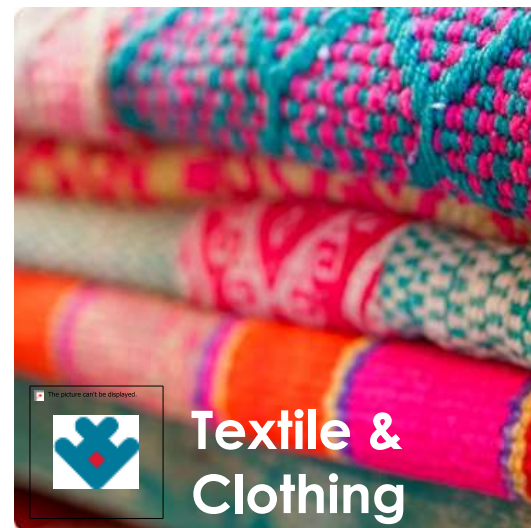
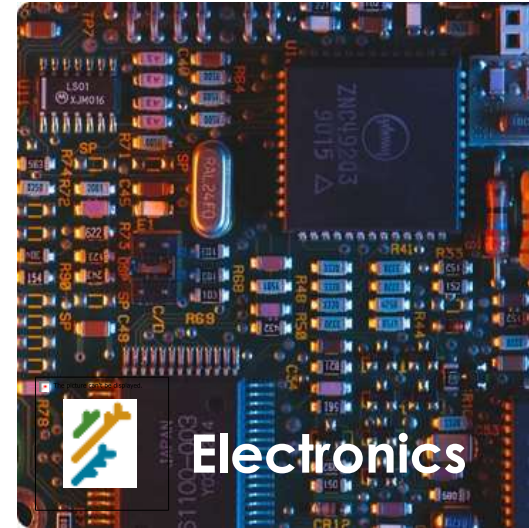
Focused on manufacturing & export-oriented industries

**EUR 500K**  
Minimum Investment

Equiv. minimum investment of 10 million MDL



# Industrialization Incentive: eligible sectors



The scheme is designed to support a wide range of investment types, from establishing new facilities to modernizing existing ones, with a clear emphasis on tangible and intangible assets that contribute to long-term economic development.

## Eligible costs:

- Tangible assets: land, buildings, equipment
- Intangible assets: patents, licenses, know-how (up to 50% of total for large enterprises)

## Types of eligible investments:

- Setting up a new establishment
- Expanding capacity of existing unit
- Diversifying production
- Fundamental change in production process

# Eligible Costs

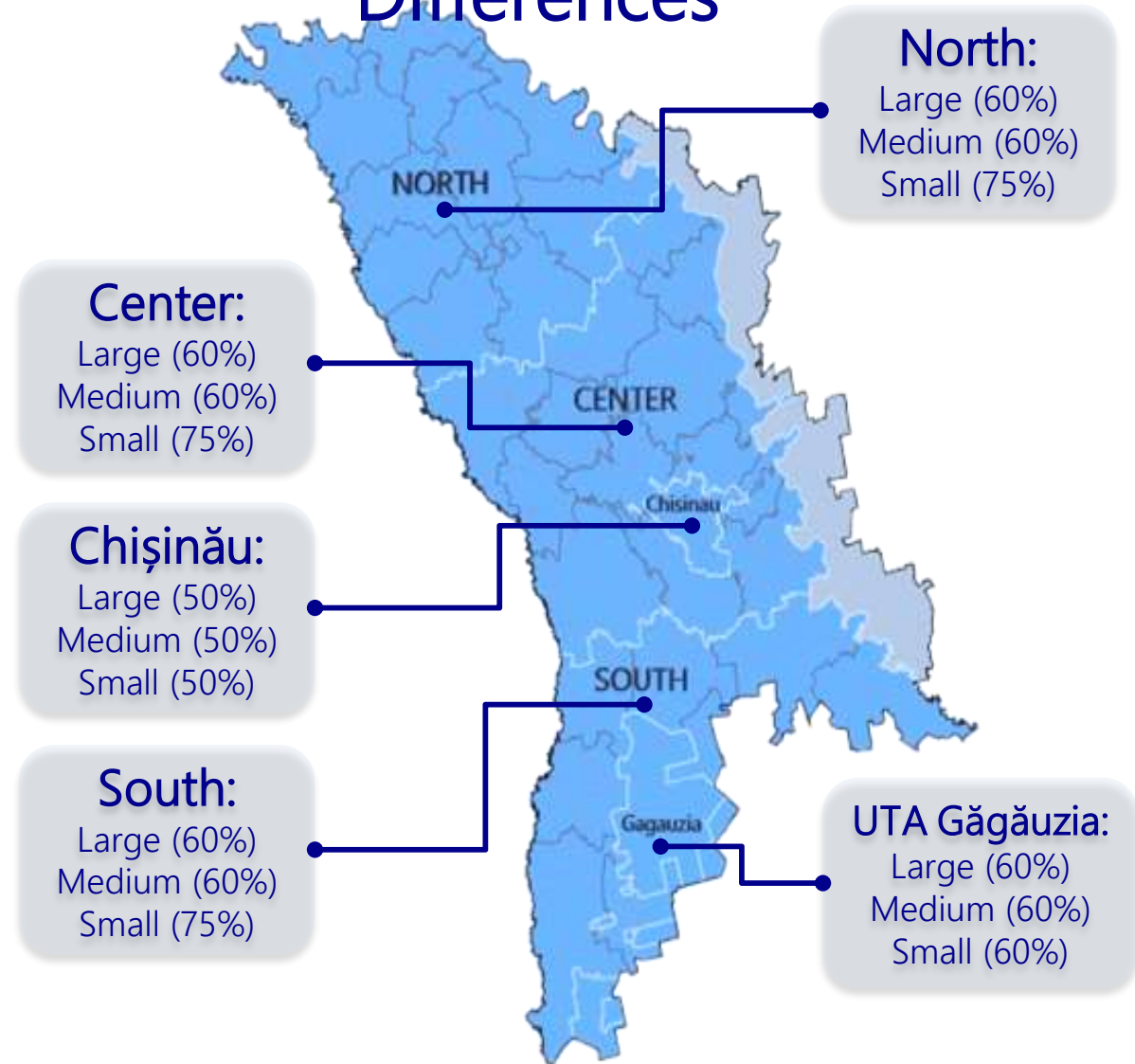
## 1 Tangibile Assets

- Land
- Non-residential buildings
- Engineering constructions
- Machinery and equipment
- Transmission installations
- Mineral resources and fixed biological assets

## 2 Intangibile Assets

- Licenses and patents
- Know-how and technology
- Trademarks and franchises
- Websites and IT solutions

## Regional Differences



# Agriculture & Food Processing

**7.4 %**

share of  
agriculture  
in GDP

**100+**

export  
countries

**28**

of total  
exports  
in 2024

**+77%**

growth in  
exports  
2015-2024

**75%**  
Fertile Black Soil

## Food processing activities eligible for State Aid Scheme:

### Production, processing and preservation of:

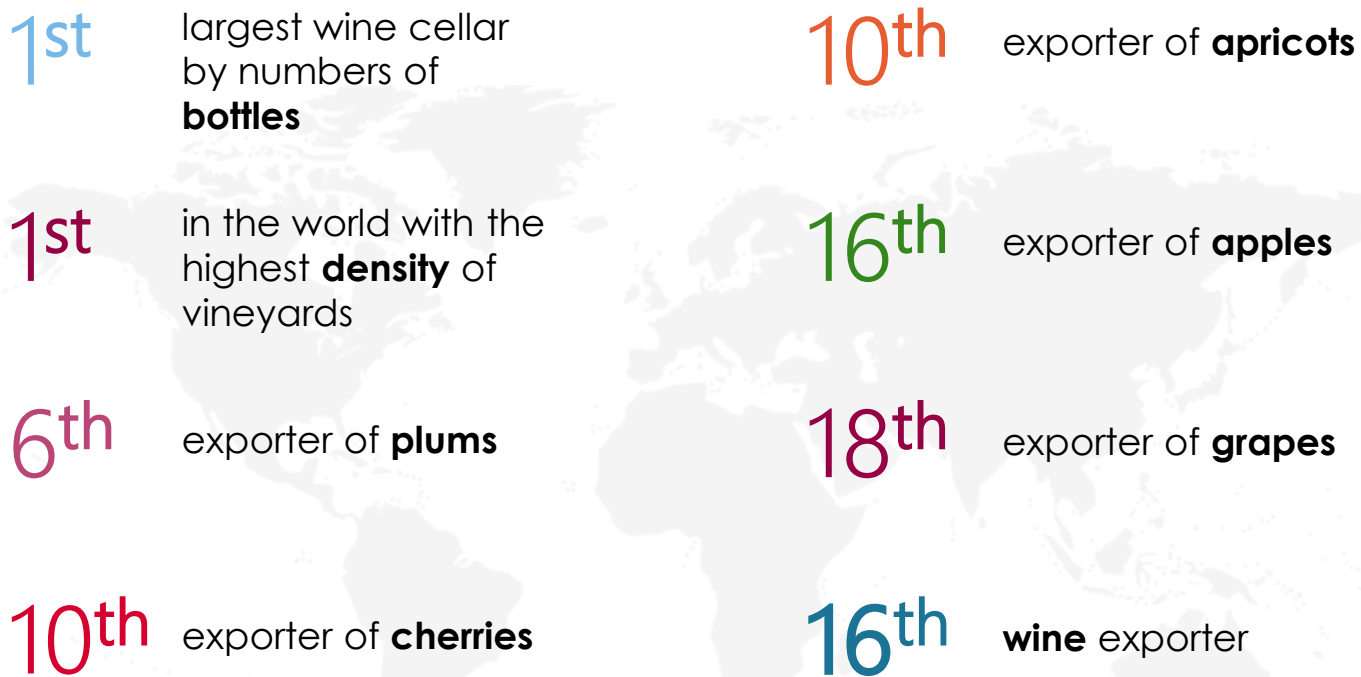
- C 1010: meat and meat products
- C 1020: fish, crustaceans, and mollusks
- C 1030: fruit and vegetables

### Manufacturing of:

- C 1050: dairy products
- C 1060: grain mill products, starches, and starch products
- C 1070: bakery and farinaceous products
- C 1080: other food products
- C 1090: prepared animal feed

# Moldova on the Global Agri-Market

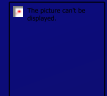
Starting with grapes and wine, and ending with delicious fruits, Moldova is a global power of agri-food production.



# Call for expressions of interest for EU/EEA/Moldova-based businesses

## Support Instruments:

- **EU guarantees** via EFSD+ (European Fund for Sustainable Development Plus) for loans, equity & financing at favorable terms
- **Technical assistance** for project preparation
- **Facilitation of contacts** with financial institutions (debt, equity, guarantees)



Deadline: 4 June 2026

## Eligible Sectors



Agriculture, Agri-Food & Rural Development



Health, Life Sciences & Digital



Energy & Green Transition



Infrastructure & Connectivity



IT, Digital Innovation & Applied Research



Advanced Manufacturing & Industrialisation

- Must align with Moldova's Growth Plan & EFSD+ orientations
- Minimum Own Contribution: **15%**
- Minimum Project Value: **10 mil EUR**

# Export Promotion and Internationalization

## Bridge Export - Invest Moldova Agency

- Government program facilitating export promotion
- Collective participation in international fairs and promotional events
- Implemented through business associations
- Focus on visibility of Moldovan products and services abroad, particularly for SMEs
- **Budget:** MDL 60M over 3 years
- **Financial support per project:** MDL 100K to MDL 2M

# Export Promotion and Internationalization

## Bridge Missions - Invest Moldova Agency

- Government program facilitating participation in economic and trade missions
- International B2B meetings and matchmaking
- **2026 outlook:** Romania, Germany, Italy, Poland & UAE)
- Focus on concrete market entry and partnerships, particularly for SMEs
- **2025:** 222 companies approved, MDL 3.2M reimbursed
- **Impact:** € 1.3M exports, € 1M sales, 80 new contracts, 302 new jobs
- **2026 outlook:** Innovate Moldova (€ 60K), EU4Innovation ( € 100K)



# Investment map

## Filtering System:

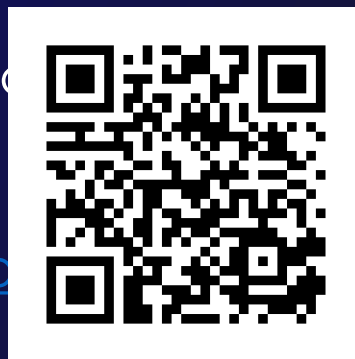
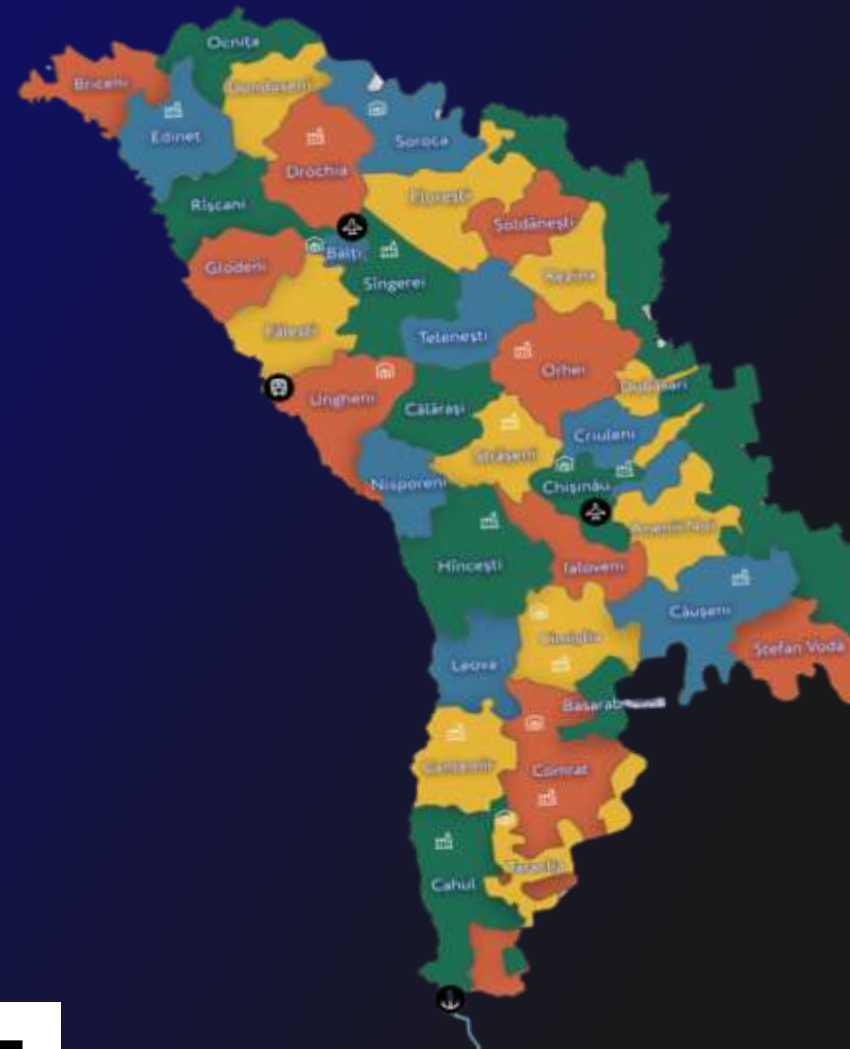
- **Filter by sector:** Choose a sector (IT, manufacturing, agriculture, energy, tourism, logistics);
- **Filter by region:** Explore investments across all 32 districts of the country, as well as in UTA Gagauzia and the municipalities of Chişinău and Bălţi.

## Key Functionalities:

Each investor has access to:

- Detailed project profiles;
- Direct contact information;
- Data and insights on every region of the Republic of Moldova.

**Website:** <https://invest.gov.md/en/investment-map>



# Major Business Events

## EU-Moldova Investment Conference

- Chisinau, 4 June 2026
- Register (<https://euinvest.md>)
- Government of the Republic of Moldova and the European Commission
- Growth Plan for the Republic of Moldova

## Moldova Business Week 2026

- Chisinau, 28 Sep - 2 Oct 2026
- Pre-register (<https://mbw.md/>)
- European Economic Integration
- Sectoral Investment Profiles
- Export of Services



# Your one stop shop:

## Strategic Services

- Investment advisory (setup, expansion)
- Supplier integration into value chains
- Public-sector facilitation

## Operational Support

- Local supplier & partner identification
- State aid & incentive guidance
- Post-investment assistance

## Administrative Services

- Permits & authorizations support
- Interinstitutional coordination
- Infrastructure & service providers access

## Networking & Analysis

- B2B & B2G facilitation
- Meetings with authorities
- Sector & market insights
- Trend & regulatory updates



# Contact us:

+373 22 27 36 54

[office@invest.gov.md](mailto:office@invest.gov.md)